



2017 QUEENSLAND  
**tourism**  
awards

proudly presented by  
**Queensland**  
**Airports** LIMITED

An efficient new web-based submission process will be introduced in 2017!

**Hosted by the Queensland Tourism Industry Council, the Queensland Tourism Awards have recognised the outstanding achievements of the state's tourism industry including individuals, industry operators and events for over 32 years.**

### **BENEFITS**

- > Be recognised as an outstanding tourism operator.
- > Improved planning, development and internal analysis for tourism businesses.
- > Discover the full potential of your business.
- > Gain the competitive edge by receiving feedback from industry leaders.
- > Energise and motivate your staff.
- > Use your submission as a benchmark to improve your bottom line.
- > Receive media publicity and exposure.
- > Celebrate and network with industry peers and colleagues at the Gala Ceremony.
- > Automatic entry to the Qantas Australian Tourism Awards for categories 1 - 25.
- > Encourage the continual raising of standards among Queensland tourism operators through accreditation and certification.

The submission process required us to analyse all parts of our business including strategy, market segments, guest satisfaction, marketing, product, risk and safety, training, environment and community. Recognising our great team and working through a process that helps us continuously improve was the real benefit. Winning was just a bonus!

*~ Darren McClenaghan, Resort Manager, RACV Noosa Resort*

**KEY DATES**

Monday  
**20**  
MARCH

Nominations  
Open

Thursday  
**1**  
JUNE

Nominations  
Close

**JUNE –  
AUGUST**  
A MUTUAL  
TIME WILL BE  
ORGANISED

Site Visits

Monday  
**21**  
AUGUST

Submissions  
Due

Friday  
**10**  
NOVEMBER

Gala  
Ceremony

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#QTA17

